



KinderSmile

F O U N D A T I O N



Annual Report
2016

.....
GROWTH & OPPORTUNITY

KINDERSMILE FOUNDATION 2016 GROWTH & OPPORTUNITY



When I incorporated KinderSmile Foundation nine years ago, it was just Dr. Sara, some volunteers and I dragging our mobile equipment and clinical supplies to local offsite visits. For nearly a decade, you have supported us in our mission to increase access to oral health care and education for underserved children in our community.

[Thank you](#) for your words of encouragement, your charitable contributions and your faith in me to carry out the work I felt compelled to do. It brings me so much joy to share news about our massive growth in 2016 and to work alongside dedicated, talented staff, trustees and volunteers to improve our community every day.

—Dr. Nicole, President & CEO

A handwritten signature in black ink, likely belonging to Dr. Nicole, President & CEO.

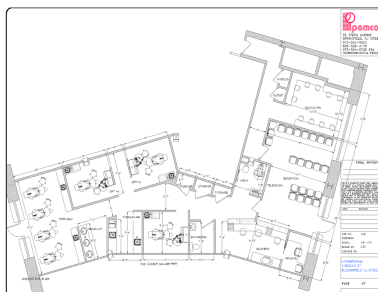
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How is KinderSmile Foundation expanding programs to better serve its mission?



NEW! DENTAL HOME KINDERSMILE COMMUNITY ORAL HEALTH CENTER

Learn more about our new facility,
opened August 29, 2016.
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INTRODUCING OUR INCREDIBLE STAFF



Jennifer Halliez, Billing Director, is responsible for administering the financial component of our organization such as pay roll, corporate tax, business planning and budgetary activities. She is relied upon by the Board and leadership team to make informed fiscal decisions.



Paula Meikle, Receptionist, greets patients at the front desk of our Dental Home; also, she registers new patients, schedules new and follow-up appointments, verifies insurance eligibility and helps ensure high recall/low attrition rates by making courtesy calls to remind patients of their upcoming dental appointments.



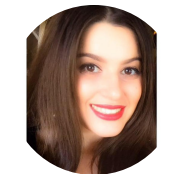
Vilma Hernandez, Dental Assistant, provides a helping hand to dentists & hygienists at KSCOHC while adding to childrens' educational experience in the Education Center & Toothbrush Station as well as setting the standard for clinical infection control.



Nicole Panzica, Deputy Director, Institutional Advancement, assists the management team and Board of Trustees to organize protocols for KinderSmile programs, in addition to creating marketing collateral, managing the website & online presences, preparing grants and developing fundraising opportunities.



Sara Kalambur, DDS, Program Director, organizes community outreach, including dental treatment and oral health education at local childcare centers and community fairs. She plays an instrumental role in guiding KinderSmile Foundation's development by serving on the Board of Trustees as well as being a long-time pediatric healthcare advocate.



Ashley Perez, Claims Coordinator / Receptionist, manages the Community Oral Health Center reception, including patient registration, scheduling, accounts receivable, insurance eligibility and claims processing. She also helped develop the Perinatal Health & Wellness program curriculum.



Deborah Kanter, Deputy Program Coordinator, Community Service Learning Program, administrates the growing volunteer program that offers opportunities for high school through dental school students to assist in all aspects of KSCOHC operations as well as offsite visits.



Niyati Reddy, EFDA, MPA, BDS, Program Assistant/Lead Dental Assistant, trains and supervises clinical volunteers at KSCOHC and during offsite visits, while providing expanded function dental assisting to KinderSmile dentists. Her administrative functions span community outreach, volunteer organization, data analysis and grant writing.



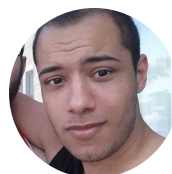
Maria Madonna, DDS, Clinical Director, administrates the clinical component of KinderSmile Community Oral Health Center and serves as its primary dentist, in addition to various leadership functions to provide optimal healthcare for all patients, staff & volunteers. She is continuing a lifetime of children's oral health advocacy.



Monique Whyte, RDH, Hygienist, provides preventative dental care and oral health education to children & mothers at KSCOHC and at offsite visits. She was integral to the development of PHWP curriculum.



Nicole McGrath, DDS, President & CEO, conceived the idea of KinderSmile Foundation and is intrinsic in charting its future as a leader in pediatric & perinatal dental care and oral health education. She continues leading advocacy efforts, reaching out to community partners and providing direct clinical care.



Casey Zimmer, Application Architect, manages technological developments at KinderSmile. His current focus is the creation and iteration of a proprietary app for interactive digital oral health education, being used to educate pediatric patients at KSCOHC and track its efficacy by correlating patient data such as the Caries Risk Assessment.

MADE POSSIBLE BY OUR GENEROUS SUPPORTERS



CORPORATE SPONSORS (\$1,000 OR MORE)

Desiree Watson
Dr. Kyung Ha
Kristi Payne Benitez



GOLD SPONSORS (\$500 - \$999)

Chad Grant
Richard Frear
New Jersey Dental Association
Gail Connolly
John Stathis
Women's Club of Upper Montclair



SILVER SPONSORS (\$100 - \$499)

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BRONZE SPONSORS (\$50 - \$99)

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East Brunswick, NJ

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Program Director
KinderSmile Foundation
Bloomfield, NJ

Pooja Khurana, DDS
Owner
Today's Dental Center
East Orange, NJ

Harriet Kushins, RDH, MA
Adjunct Instructor (Retired)
Bergen Community College
Paramus, NJ

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Sales Manager
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Laurence Whittam
Business Development Manager
QX Accounting Services
Bloomfield, NJ



SPECIAL THANKS TO OUR GRANTORS



Partners for Health
FOUNDATION

Making our 15 communities healthier, better places to live



the montclair foundation



Partners for Health, \$150,000

Health Opportunity Fund monies helped us purchase dental equipment & supplies for KinderSmile Community Oral Health Center, as well as partially fund the salary of the dental home's Clinical Director.

Healthcare Foundation of NJ, \$116,813

Pilot funding and an HFNJ 20th anniversary grant award helped Perinatal Health & Wellness Program launch community outreach in Essex County to identify, educate and treat "at risk" expectant/new mothers.

Horizon Foundation for NJ, \$25,000

KinderSmile Oral Health Interactive contributes to Horizon Foundation's new, \$500K signature program, the Kids' Oral Health Program, by developing a digital application that educates children prior to their exam.

Delta Dental of New Jersey Foundation, \$25,000

KinderSmile Oral Health Program delivered free oral health services to low-income communities of NJ at schools and health fairs across Essex, Passaic and Union Counties.

The Montclair Foundation, \$5,000

Family & Social Services monies helped KinderSmile Oral Health Program pay its clinical staff and purchase dental supplies used to treat & educate uninsured kids.

Community FoodBank of NJ, \$4,000

Community Benefit Funds to support KinderSmile Oral Health Program's clinical supplies needed to provide dental care to low-income children participating in the FoodBank's "after school program."

DentaQuest Foundation, \$2,900

Dr. Nicole McGrath served as the NJ grassroots representative in DQF's national Oral Health 2020 Network, committed to advocating for Oral Health For All.

Provident Bank Foundation, \$1,500

Community Grant support helped defray costs of delivering professional services to underserved patients as part of PBF's "Be Happy, Healthy & Safe" initiative.

Investors Bank, \$1,000

Bloomfield Investors Bank contributed to the grand-opening of KinderSmile Community Oral Health Center.



A HELPING HAND FOR HEALTH

KinderSmile Oral Health Program (KSOHP) has been the staple initiative of our charity since inception. While our volunteer dentists, hygienists and assistants provided free oral exams, cleanings, fluoride treatments and dental triage at local Head Start/Early Head Start sites, neighborhood child care centers and community health fairs, **there was no place for our most severely afflicted pediatric patients to receive follow-up dental care.**

Local emergency departments have wait lists of several months,

and the average cost for a non-emergent dental case can reach \$749 per visit—not to mention various other barriers to access that working, economically-challenged families in our area face.

The grand-opening of KinderSmile Community Oral Health Center on August 29, 2016 marked an historic achievement for our nonprofit, though we continue to conduct offsite visits to bring diagnostic/preventive dental care and oral health education directly to local children.

KINDERSMILE ORAL HEALTH PROGRAM

The construction of a dental home where Medicaid, Managed Care and uninsured patients from 0-18 years old can access optimal oral health care and education not only provides the city of Bloomfield with a desperately-needed resource for low-income families; it also increases our ability to provide continuity of care for the children we have already been examining and educating for the last nine years.



KINDERSMILE COMMUNITY ORAL HEALTH CENTER

- 3 Exam Rooms
- 4-Chair Oral Hygiene Bay
- Toothbrush Station with Guided Instruction
- Easy Public Transportation Access in Downtown Bloomfield Center

Sincere thanks to Marie Whittam, Gabrielle Whittam and Michael Rogers for donating their talents to our custom, interactive learning app in the Education Room!

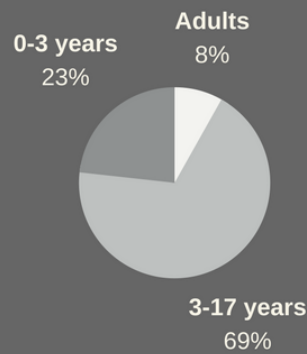


DENTAL HOME



Feedback from Our Patients' Parents

- "Friendly, respectful, family oriented staff that I'm glad to have my daughters be patients of. They also center around educating the kids on brushing and flossing, which we do at home, but the kids are prone to listen more to the staff teaching them."
- "The staff and Dr. Maria were amazing. Great with kids and very patient."
- "My 2 year old is comfortable with staff. Very clean environment, short wait time and quick appointments."
- "I love KinderSmile and very happy with the service and attention. My kids enjoyed every visit to the dentist. The staff is very kind and the place is super clean!"
- "The dental staff is very nice and they are patient with my 4 year old."

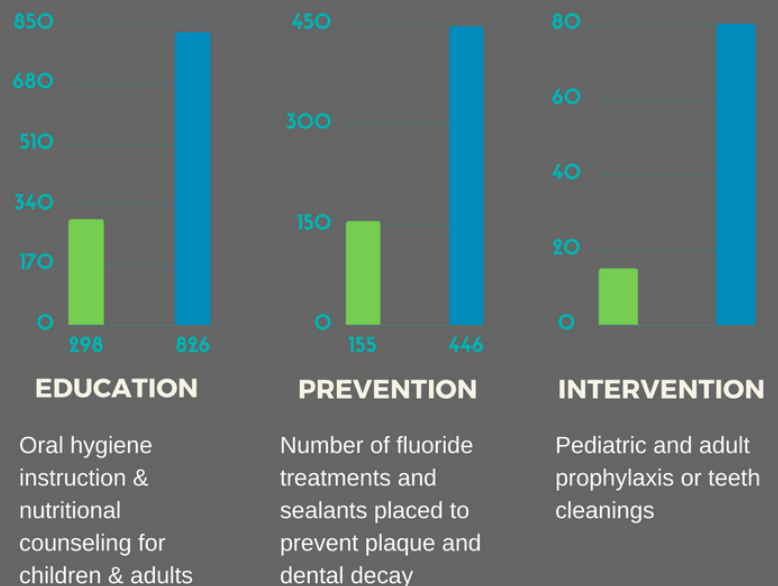


628 UNIQUE PATIENTS

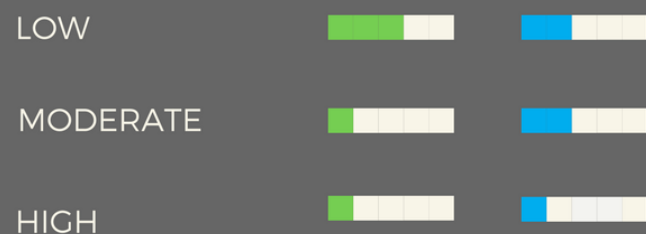
AUG 29 - DEC 31 2016

UNINSURED MEDICAID/MCO/PRIVATE

SERVICES PROVIDED, AUGUST - DECEMBER



CARIES RISK ASSESSMENT



OFFSITE VISITS

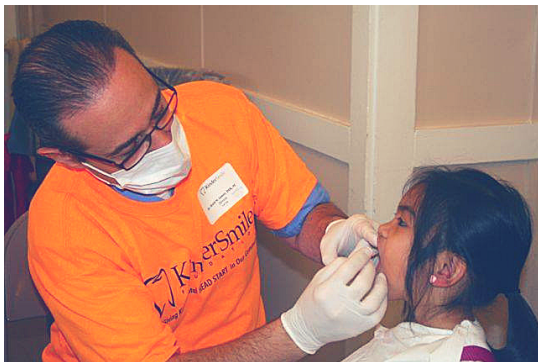


"This is my tooth angel. I say that, because she [Dr. Sara Kalambur] ensures that my students have healthy teeth and dental hygiene. We met many years ago over at Walhstrom. There are several programs in the district ... but I decided that I wanted to give my students the best.

KinderSmile has been so supportive of the school. They're not just identifying dental *problems*, but *dental hygiene* which will carry students beyond the school when they go home.

I hope and wish that other schools take advantage of this beautiful, excellent, effective dental hygiene & dental preventive services program!"

Principal Fidelia Sturdivant, East Orange, NJ
Mildred Barry Garvin Elementary, Title I School



CHILD CARE CENTERS

Arc Kohler School, Mountainside

Community FoodBanks of NJ
—Passaic
—Paterson
—Newark

East Orange Private Schools
—Wahlstrom Academy*
—Mildred Barry Garvin School*

East Orange Child Development Center (EOCDC) Early Head Start and Head Start Programs

Montclair Private Schools
—Neighborhood Child Care Center
—Precious Jewels

Montclair Child Development Center (MCDC) Early Head Start and Head Start Programs

4 Paterson District Schools



NJ Counties Served

- ① ESSEX
- ② PASSAIC
- ③ UNION

486

kids provided oral health education

243

diagnostic/preventive exams rendered

89%

did not have private insurance

GIVE KIDS A SMILE DAY

KinderSmile Foundation hosted its 9th oral health fair at Central Presbyterian Church in Montclair as part of the annual celebration of Give Kids A Smile Day, which takes place the first Friday of every February.

Led by the American Dental Association, GKAS Day encourages dental practices to open their doors to the uninsured and underserved in their local communities, especially children 12 years and younger.

Stats at a Glance

- ♥ 101 KIDS SEEN
- ✋ 83 VOLUNTEERS
- \$ \$31,404 IN-KIND

GKAS Day Activities 2016

- Interactive oral health education
- Oral screenings and prophylaxis
- Preventative fluoride and sealants
- Dental triage including fillings
- X-rays to detect intraoral decay
- Magic show during healthy lunch
- Stickers, balloons and fun activities
- Oral hygiene kit goody bags

MOTHER KNOWS BEST

Formerly Known as KinderSmile Pre/Postnatal Program

After past success partnering with NJ American Academy of Pediatrics to conduct small oral health workshops for pregnant and recently postpartum women, we proposed a pilot initiative to fund a targeted approach for empowering local mothers with information about their dental hygiene and its impact on their babies' development as well as providing direct access to high-quality oral health care regardless of the mom's ability to pay.

With the support of Healthcare Foundation of NJ and Partners for Health, we launched the Perinatal Health & Wellness Program in June 2016.



Receptionist / Claims Coordinator, Ashley Perez steps up on Halloween to help distract the patient's baby, so Dr. Maria can complete her treatment plan for the day.



The goal of this pilot program was to identify 75 women who were uninsured and pregnant or caring for children up to 3 years old. We provide the moms with informative, personal, culturally sensitive training about the importance of maternal-oral health and its impact on the developing fetus and infants/toddlers under their care.

Participants who complete the requisite 3 hours of oral health training become ambassadors of healthy habits to their communities, and they are eligible to receive all recommended follow-up dental care at KSCOHC, free of charge. In addition, all of their children from birth through 17 years will be linked to KSCOHC for a continuous dental home.

PERINATAL HEALTH & WELLNESS PROGRAM

"Pregnant women with chronic periodontal disease are up to 7x more likely to give birth prematurely."

NJWELL. "Pregnancy and Dental Care." (2015): www.state.nj.us/. Horizon Dental, 10 June 2015.

When low-income pregnant women receive NJ State Medicaid benefits on a temporary basis, the covered benefits are only pregnancy/labor/delivery related. Oral health care is not included as part of pregnancy-related services despite the proven link between dental health and overall well-being.

We launched PHWP in order to break the dangerous cycle of untreated dental diseases passed from generation to generation and to improve local rates of linking children to a dental home by age 1. In the first 6 months, we were able to enroll 41 perinatal women into the program, and 37% of participants had begun receiving free dental care.



A real photograph of the mouth of a perinatal program participant who suffered from heroin addiction and, consequently, extreme dental disease.

ORAL HEALTH EDUCATION SYLLABUS

TEETH & DECAY 101

Program participants learn about the importance of a healthy mouth and the prevalence of dental disease.

IMPACT ON BABIES

We stress the effect of maternal health on developing fetuses and offer a nonjudgmental look at prenatal health risks from smoking and nutrition to proper brushing and flossing teeth.

HEALTHY HABITS

We emphasize the role of preventative fluoridization and regular clinical assessment for long-term health of the whole family.

COMMUNITY SERVICE LEARNING PROGRAM

➔ Birch Grove, Grenada



The shocking state of dental disease in Grenada was sadly not much worse than that of underserved kids in New Jersey. On this annual mission trip abroad, Dr. Kyung Ha joined Dr. Nicole and 12 CSLP volunteers to deliver **\$200,474** in-kind dental care to students and caregivers.

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➔ Port Au Prince, Haiti



Dr. Nicole returned for her annual trip to Port Au Prince, Haiti. This was her 2nd visit to *I'm Me Orphanage*, where she provided **\$34,165** in-kind professional services to disadvantaged children with limited access to quality health care.

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➔ New! Internships



Opening our new facility allows interns to gain administrative work experience, exposure to public health advocacy and opportunities to shadow clinicians.



FOSTERING LEADERSHIP, DOMESTIC & ABROAD

Our Community Service Learning Program (CSLP) offers mentoring and guidance to high school and college students in order to impart leadership skills and the value of contributing to the greater good.

Throughout the year, CSLP volunteers assist at various offsite visits by helping complete tooth charts and leading interactive education sessions with children to reinforce healthy dental hygiene habits. Their service at Give Kids A Smile Day is indispensable, helping to educate, treat and track approximately 100 children in one day.

Each spring, select volunteers participate in KinderSmile Foundation's mission trip abroad, delivering the same comprehensive dental care and oral health education to underserved children in a developing nation as they do in NJ.

COMMUNITY SERVICE LEARNING PROGRAM

MESSAGE FROM FORMER JUNIOR BOARD PRESIDENT

"Through KinderSmile Foundation, I have developed a better sense of myself as a humanitarian leader. When I first joined, I was painfully shy and rarely spoke to the other volunteers. However, my 5 years of involvement have cultivated my leadership skills and helped me to motivate others to contribute via marketing and fundraising.

For 2 years as President of the Junior Board, I led high school students in fundraising efforts for the months building to our annual outreach trip in the spring. KinderSmile has truly given my life meaning & purpose while shaping me into the leader that I am today.

Christina Johnson, University of Virginia Class of 2020



KinderSmile has truly given my life meaning & purpose while shaping me into the leader that I am today."



LEARN TO LEAD

APPLY TO VOLUNTEER
AT KINDERSMILE.ORG

- Assist Dental Triage During Onsite Visits, NJ and Abroad
- Lead Oral Health Education Sessions with the Children
- Plan/Coordinate Fundraising Events and Presentations
- Prepare Oral Hygiene Kits
- Support "Give Kids a Smile" Annual Oral Health Fair



JUNIOR BOARD:

Linda Ali, **Co-President**
Shivum Gohil, **Co-President**
Shayari Parikh, **Vice President**
Sabina Weglinska, **Secretary**
Giany Salinas, **Offsite Coordinator**
Joyce Ojo, **Treasurer**



STUDENT VOLUNTEERS:

Nina Azurin	Melissa Matriano
Adrienne Barnes	Alondra Nieves
Kaya Benitez	Kennedy Olivia
Amanda Colding	Teniola Ogunyemi
Rosandis De La Cruz	Antonio Palmer
Christina Johnson	Vanessa Saintil
Ben Kahan	Stephanie Smith

Bergen County College, Dental Hygiene
Program Rotations Supervised by Professor
Johanna Campbell



KinderSmile

F O U N D A T I O N

VOLUNTEER



Whether you're a high school student or a tenured dentist, you can give back to the community by volunteering at our dental home.

DONATE



From \$5 donations to replenish hygiene kits to \$5,000 corporate sponsorships for new clinical equipment, every charitable gift counts.

ADVOCATE



Make an impact on the local, state or national level by joining our advocacy work with NJDA's Oral Health Coalition and DQF's Oral Health 2020 Network.



Find us on
Facebook



#KINDERSMILE



Giving Kids a Dental HEAD START in Our Community™

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