

Annual Report 2024



KinderSmile
F O U N D A T I O N



Annual Report 2024

Changing the Landscape of Access to Oral Health Care in the State of New Jersey

Thank you for being part of the KinderSmile Foundation village. We reflect upon 2024, filled with gratitude and appreciation!

KinderSmile Foundation was established in 2007, after the heartbreaking death of Deamonte Driver, a 12-year old boy from Prince George's County, Maryland, who died from a tooth infection that traveled to his brain. No child should lose a life due to lack of access to oral health care.

For over 17 years KinderSmile Foundation has continued to sow seeds, garner community partnerships, enhance its programs, build workforce development opportunities, mentor students to spark an interest in public health dentistry, and provide access to oral health care for underserved and uninsured children and families in marginalized communities.

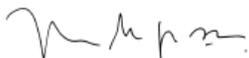
In this Annual Report we invite you to peer through our windows and look through our eyes, as we bridge the gap in access to oral health care in our own state. In 2024 KinderSmile Foundation, a leading nonprofit organization promoting public health dentistry, continued to advocate for a change in the landscape of access to oral health care in the state of New Jersey.

KinderSmile Foundation's oral health documentary *Toothache: The Painful Truth About Oral Health Care Inequity*, was accepted to six film festivals this year, offering a diverse and international audience a glimpse through our panes. Our advocacy efforts continued successfully, and we were awarded our first state budget appropriation with the help of our legislative oral health champions who saw the struggles our communities face through our presentations.

Medicaid coverage is intended to place members in the same position of having access to care as the rest of the population. In New Jersey, there are not enough Medicaid providers to be able to achieve that goal. We advocate on behalf of children and families who are struggling to access equitable social determinants of health. Dental disease is the leading epidemic among low income families, and dental caries is the largest preventable epidemic among school children in the United States. Health inequities continue to highlight racial disparities in access to care, disproportionately affecting Black and Hispanic communities. We are grateful for the opportunity to serve and to raise awareness of the need for equitable care in New Jersey and beyond.

It is our pleasure to share our growth, successes, and impact of 2024. We continued to serve the community and provided access to oral health care and a link to a permanent Dental Home to over 8,000 smiles at KinderSmile Community Oral Health Centers Bloomfield, Newark, and Trenton, and through our programs.

Whether you are a donor, a volunteer, a member of the team, a school nurse, a parent, or a friend, thank you very much for being part of the KinderSmile Foundation village. We appreciate your support!



Nicole McGrath-Barnes, DDS, FACD
Founder & CEO



Michal Herman, DDS, FACD
COO



Mission and Vision

The mission of KinderSmile Foundation is to provide underserved children with access to comprehensive dental care and educate children and their families about the importance of dental hygiene. We envision a future where every child has access to a dentist, and preventable dental diseases are eradicated.

Responding to the dire need in the communities we serve, our services have expanded over the years to include all ages, from the eruption of the first tooth, as recommended by the American Academy for Pediatric dentistry, to adults and seniors alike.

The Cities of Newark and Trenton and their vicinities are designated as Medically Underserved and Health Professional Shortage Areas.

For over 17 years KinderSmile Foundation has served many thousands of patients in New Jersey and 12 locations around the globe, and has provided over \$16 million of in-kind care, striving to eliminate dental disease, the #1 epidemic of economically disadvantaged children.

We strongly believe in value over volume, striving to improve the oral health of at-risk populations, investing in our patients and their families, spending the time required to complete care ethically, encouraging quadrant dentistry in order to reduce school and work absenteeism.

As a nonprofit 501(c)(3) organization, KinderSmile Foundation is in a league of its own. It is not a Federally Qualified Health Center (FQHC) and we do not get state or federal per patient funding for the services we provide. We focus on Education, Intervention, and Prevention as methods to combat dental disease and empower children and families with knowledge about oral health as the gateway to total health and wellbeing.

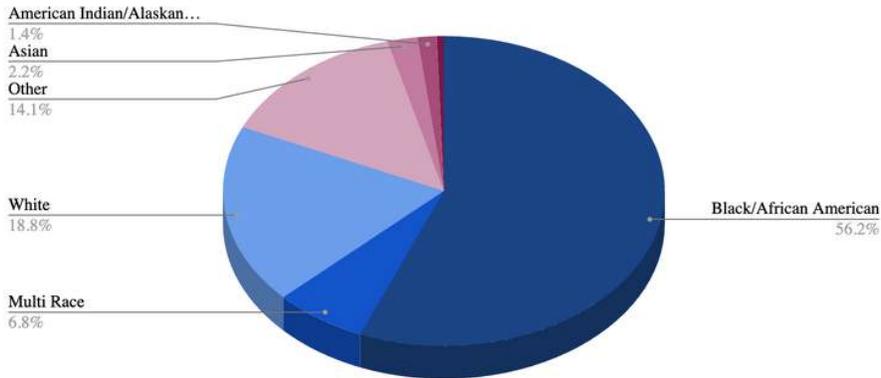
Our programs, including KinderSmile Oral Health Program and our Perinatal Health and Wellness Program include continuous data tracking and analysis, placing KinderSmile Foundation in a position to assist the State of New Jersey in assessing the effectiveness of providing access to care and medical-dental integration on improving children's oral health and maternal health outcomes for at-risk mothers and children in New Jersey.

In 2024 our continued efforts of serving, advocacy, and collaborations have been motivated by the need to make access to oral health care a priority in our state, in pursuit of a window of opportunity to achieve health equity for all.

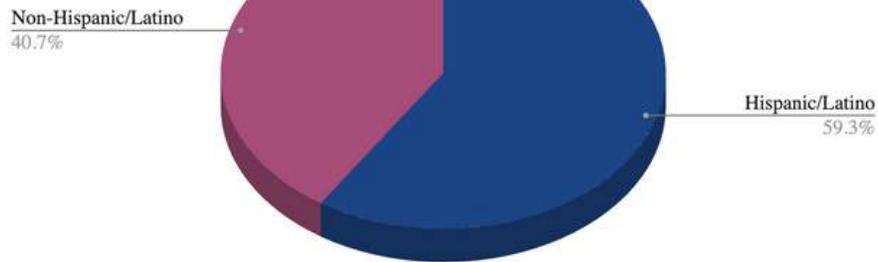


Growth and Impact 2024

KinderSmile Foundation Race Breakdown 2024



KinderSmile Foundation Ethnicity Breakdown 2024



Total Offsite
Patient Visits
1930

Offsite Visits for
Oral Health
Education Only
3368

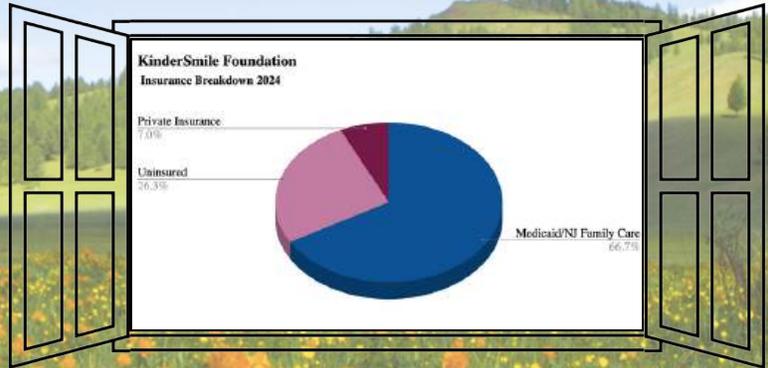
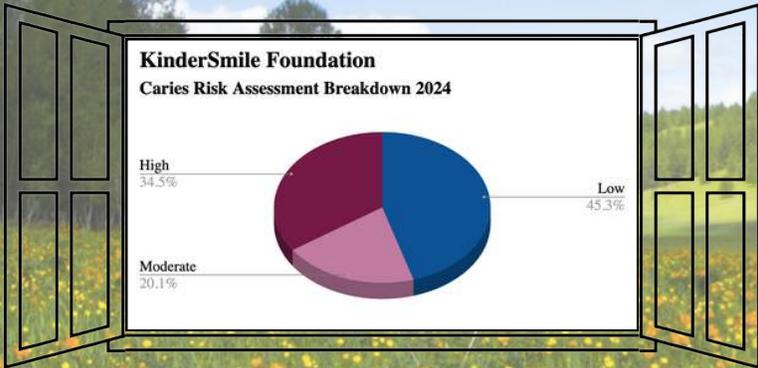
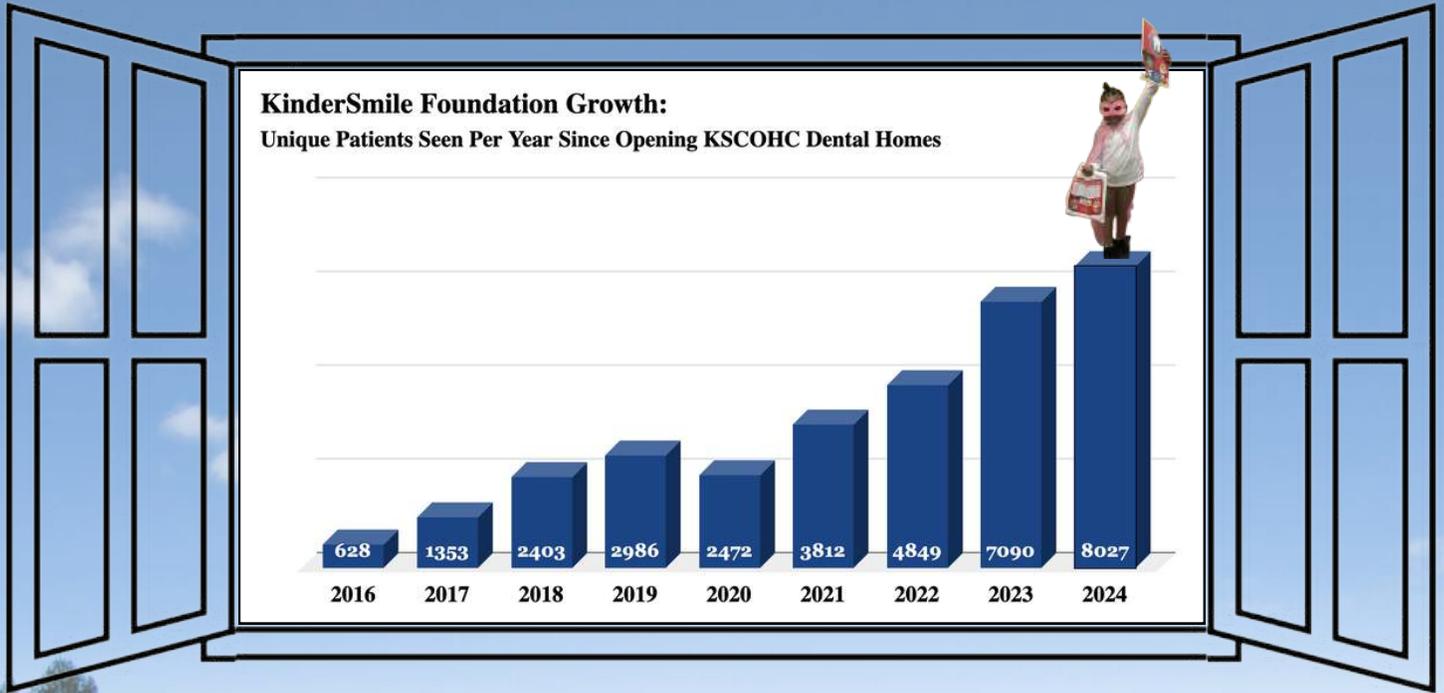
Offsite
Uninsured
Patient Visits
31.71%

Offsite Patients
Needing
Follow Up Care
31.35%

Offsite Posterior
SDF Placed for
Caries Arrest at
371

Offsite Posterior
SDF Placed for
Caries Prevention
4,444

Changing the Landscape of Access to Oral Health Care in the State of New Jersey



Emergency Visits 2024: 1,284
Emergency Visits Since Opening
Our Dental Homes: 5,457
Saved Tax Payer Dollars:
\$4,087,293

Value of Care Provided
by KSF in 2024
Over \$7,330,000

In Kind Services
Provided by KSF in 2024
Over \$3,947,000

Total Visits to the Dental Homes 13,489	Mothers Reached through Perinatal Health and Wellness Program Events Over 400	Mothers Educated through Perinatal Health and Wellness Program 142	Maternal Health Workers Educated through Perinatal Health and Wellness Program 94	52 CSLP Volunteers Donated 2,787 Hours
Patients from 177 Townships				16 GBAS Volunteers Donated 202 Hours

Access to Care and a Link to a Dental Home



KinderSmile Foundation was founded in the community and for the community, affiliating with schools and organizations in the community to help us connect with families in need of our services. We raise awareness of the inequities of oral health care access and the importance of dental hygiene to total health and wellbeing.

KinderSmile Oral Health Program (KSOHP) is the flagship program of our nonprofit organization. KSOHP increases access to dental care for underserved children, regardless of insurance status, by bringing dental care to schools or community centers at no cost to caretakers. A unique feature of the KinderSmile Oral Health Program compared to many others, is the prompt and permanent link of thousands of children to our Dental Homes, KinderSmile Community Oral Health Centers Bloomfield, Newark, and Trenton. The program reduces school and work absenteeism, as well as hospital emergency rooms visits for dental disease, by meeting families where they are.

The updated program, KSOHP 2.0, strengthens the capacity of KinderSmile Foundation's school-based services to ensure oral health for at-risk children. This year we expanded the program to confirm biannual visits, additional data collection, and the application of posterior Silver Diamine Fluoride for caries arrest on existing decay, and prevention on healthy dentition.

Perinatal Health and Wellness Program



KinderSmile Foundation's Perinatal Health and Wellness Program (PHWP) breaks the dangerous cycle of untreated dental diseases by empowering uninsured and underinsured mothers from pregnancy to 3 years postpartum, with informative, personal, and culturally sensitive training about the importance of maternal oral health and its impact on the developing fetus and young children. Qualified uninsured graduates of this grant-supported program can earn free dental care to restore their smiles to full functionality and painlessness.

The Perinatal Health and Wellness Program expands community partnerships, and includes educational sessions for mothers and maternal health workers. Black mothers face disproportionately high rates of maternal complications, and maternal periodontal disease is linked to preterm birth and low birthweight. Dental treatment during pregnancy has been shown to be safe, effective, and recommended. Our program promotes medical-dental integration, and raises awareness of the importance of oral health to total health and wellbeing while improving maternal outcomes, and reducing Early Childhood Caries and rampant decay.

To date PHWP has served 503 mothers, who have been educated in English, Spanish, and Arabic.

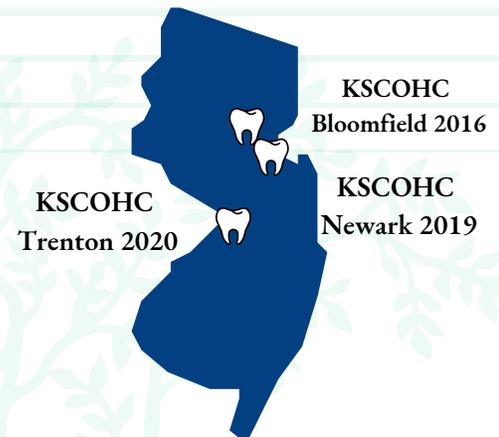
Give Kids a Smile Day

Give Kids a Smile (GKAS) 2024 was KinderSmile Foundation's 17th annual event! We launched on GKAS Day at all three Dental Homes, KSCOHC Bloomfield, Newark, and Trenton, and honored it throughout the month of February, celebrating National Children's Dental Health Month!

We served a total of 876 uninsured and underserved children from Essex and Mercer Counties and beyond, providing oral health education, preventive, and comprehensive dental care. We provided Oral Health Education to an additional 1559 children at schools and community agencies. The value of care was an astounding \$482,038.25 for the services provided to children!

We are grateful to Delta Dental of NJ Foundation for the continued support of KinderSmile Foundation's GKAS event. Thank you to the Boys and Girls Club of Newark and our Give Back a Smile and Community Service Learning program volunteers who took part in this month-long event.

We appreciate the amazing representatives from Delta Dental who volunteered at our sites and engaged with the children, as well as the representatives from New Jersey's five Managed Care Organizations who tabled at all three Dental Homes to help families navigate the Medicaid applications!



Smiles for Seniors Health and Wellness Program

In year three of our Smiles for Seniors Health and Wellness Program we concentrated on medical-dental integration, linking patients to a medical home in addition to the prompt link to our Dental Home.

Qualified participants are recruited through collaborations with Trenton area organizations. Patients who qualify receive free oral health education, diagnostic, preventive, and comprehensive care including but not limited to exams, cleanings, extractions, fillings, partial and complete dentures.

This grant-supported program provides in kind care to 25 uninsured or underinsured patients. In 2024, 103 senior residents aged 60 and older were treated at KinderSmile Community Oral Health Center Trenton. Thank you to Friends Foundation for the Aging for enabling us to provide access to care and improve the smiles of this growing at-risk community.



The Landscape of Healthy Smiles in Our Village



Our Legacy

We are honored and humbled to share that KinderSmile Foundation's continued advocacy efforts are beginning to bear fruit! After years of hard work and many sown seeds, Governor Murphy included KinderSmile Foundation in the **FY2025 Appropriations Act** last June.

Our heartfelt gratitude goes out to members of Governor Murphy's Office and NJ legislation who peered through our windows, listened to our presentations, heard the stories, and saw the photos of our own patients. Thank you for seeing through our lenses the disparities in oral health care access that underserved vulnerable populations in New Jersey face, and the need for funding and further oversight and regulation.

As a small nonprofit 501(c)(3) organization with a vision of a future where every child has access to a dentist and preventable dental diseases are eradicated, KinderSmile Foundation is in a league of its own. We are not an FQHC (Federally Qualified Health Center) and we do not receive per-patient state or federal funding. Our sustainability model relies on our village of private donors and grantors to enable us to continue to make an impact by offsetting the high costs of dental care and the low reimbursement rates from Medicaid Managed Care Organizations. We are forever grateful to you, our grantors, donors, and community partners, and recognize in particular those who have been by our side for over 17 years! Thank YOU!

We are blessed. On our most challenging days, we will always remember the families we saw in Kenya and Uganda on KinderSmile Foundation's 17th Annual Global Outreach Trip. Our group included five pre-dental students, specifically interested in public health dentistry. Throughout the trip, their written assignments were testaments of the inspiring experiences they were a part of.

The communities welcomed us with open arms. With them, we provided Oral Health Education to 1,750 children in orphanages, hospitals, and schools.

In Uganda we partnered with Dr. Jane, a public health dentist, who is so passionate about serving her community that she spends seven days a week working. After very long work days, emotional tears, and sore muscles, we completed the project, and held a ribbon cutting ceremony for KinderSmile Community Oral Health Center Uganda. In the spirit of KinderSmile Foundation, this trip was different from a typical service trip. We created a legacy. We created a clinic for Dr. Jane and her associates, and for the residents of Bweyale to receive continuity of care and have a link to a permanent brick and mortar Dental Home, furnished with all necessary supplies and equipment to serve this wonderful community! We shall be back!



Please stay tuned. This is only the beginning. We look forward to continuing our advocacy efforts, reaching out to legislators in other districts, and making a long lasting change in the landscape of access to oral health care in the state and impacting children and families in New Jersey through changes in policy.

Thank you in advance to our village for your continued and unwavering support of KinderSmile Foundation! Together, we will continue to raise awareness of the need to make oral health a priority.



A Leading Nonprofit Organization Promoting Public Health Dentistry

As a leading nonprofit organization with a mission to provide underserved communities in New Jersey with access to oral health care, we advance our mission daily, opening the doors to all patients starting at age 0, regardless of means, insurance coverage, or immigration status. But in order to fulfill our vision – a future where every child has access to a dentist and preventable dental diseases are eradicated – we need to expand the number of dental professionals who are willing to give back and to work in public health settings and community dentistry has to increase.

In 2024 we introduced the **KinderSmile Foundation Community Service Learning Program Scholarship**, intended to increase and diversify the dental workforce, especially in public health and community dentistry settings, in order to facilitate increased access to oral health care. Mentoring students and young leaders through our Community Service Learning Program has always been a treasured program at KinderSmile Foundation.

Our Community Service Learning Program (CSLP), gives students an opportunity to volunteer with KinderSmile Foundation. Students from high school to post graduate school garner comprehensive learning experience, guidance, and mentorship. Students develop leadership skills, broaden their knowledge, and actively contribute to the mission and goals of KinderSmile Foundation. CSLP interns and volunteers play a crucial role in improving oral health access for underserved communities and making a positive impact in the lives of at-risk children and their families.

I am truly honored to accept this scholarship! I am overjoyed and so proud to be part of KinderSmile's mission. It means a lot to have mentors who set the example for what public health dentistry looks like, in my community and around the world. Thank you so much for believing me. Your encouragement always comes at an important time in my life. I'm excited to continue growing with KinderSmile and see where the future takes us. Thank you and I can't wait to see you all again soon! Sincerely, Allison

Toothache: The Painful Truth About Oral Health Care Inequity

Through meaningful conversations with families, staff, public health advocates, and New Jersey stakeholders, *Toothache* brings to light real stories that we see everyday. It exposes the gap in access to oral health care and outlines a roadmap of solutions for a healthier future for marginalized communities in our state, bringing attention to the need for change, and advocating for a call to action.

In the coming year, we will be screening *Toothache* in various dental schools, striving to entice students to join the field of public health dentistry and expand the dental workforce in underserved communities. While in school, dental students often serve a similar population to the one we serve at KinderSmile Foundation, and this film will further raise their awareness of the disparities and the need to bridge the gap. Our legacy.

Garden State Film Festival 2024: Awarded Best Home Grown Documentary Feature
Pulling Focus African American Film Festival of the Quad Cities 2024:
Honorable Mention Reel Impact Documentary
Jamaica International Faith & Family Film Festival 2024
Indianapolis Black Documentary Film Festival 2024
Global Nonviolent Film Festival 2024: Awarded Best Medical Documentary
DC After Dark International Film Festival 2024: Awarded Best Feature Length Documentary



KinderSmile Foundation Board



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Founder & CEO
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KinderSmile Foundation Board Secretary

Excerpts from our Spoken Testimonies Before the Department of Human Services, November 19, 2024:

Nicole McGrath-Barnes, DDS, FACP:

I come before you as an advocate for the children and families who have no voice and who have been lost in this broken oral health care system in New Jersey. We call them the “Forgotten Communities.”

In 2020, we opened the doors to our Trenton dental home and the day of our grand opening I received a phone call from an emergency room physician at Capital Health Hospital. She referred an 11 year old boy to our dental home with an abscess the size of an orange. He couldn’t open his left eye. His mother struggled to find a provider in the Trenton area to accept her Medicaid.

Do you see the pattern that plagues our marginalized communities? These are just a few stories..

I leave you with a question... Do we begin to repair this broken oral health care system by starting with an increase in Medicaid/Managed care fees so that we can attract more providers to serve our communities or do we wait for a death before change is made? Let’s learn from the state of Maryland.

Michal Herman, DDS, FACP:

Every day we get up in the morning and love what we do. We are that lucky. We are passionate because of the children we see everyday. Children from marginalized communities who are in pain. Children who since a very young age have had rampant decay in many of their teeth, who prematurely lost teeth, who have been made to feel less than. We are passionate because we know that we are actively making a difference for them. Every day. We are passionate because we know that we are making a long lasting impact for the families.

It’s a simple fact. If as a state we want to prioritize the health of our children we have to acknowledge that oral health is a crucial part of that equation. It affects overall health, mental health, school absenteeism, school performance, and employability.

Medicaid is intended to place its members in the same position as having access to care as the rest of the population.

When we don’t have enough providers willing to accept that form of insurance, then that goal cannot be attained. And unfortunately this is at the expense of our children and families.



Thank You to Our Volunteers

Community Service Learning Program (CSLP)

Student Volunteers

Ajanae Price	Kylie Miller
Alaa Elhiraika	Lauren McKinnon
Alexa Fretwell	Layan natour
Alexa Rojas	Logan Figueroa
Allison Lee	Maggie Ngai
Andrea Epelbaum	Manar Ali
Ariana Bazan	Marlyse Etienne
Ariv Bhaskar	Mashal Khan
Ashley Syphers	Michael Faugno
Bamidele Falade	Monal Shah
Basmala Soltany	Monica Iniguez
Bhavin Ahir	Natalie Barba
Chinwe Patrick	Olivia Oberman
Deepika Chaluvadi	Paola Rodil Cedeño
Eshani Vora	Puja Patel
Eylin Genao	Rafia Sohail
Harnisha Patel	Saanvi Bhaskar
Hasan Sharafeddin	Sheryl Cruz
Janice Tenecela	Shivangi Nanda
Julie Tchamgoue	Stefanie Chen
Kankshini Pabba	Tanvi Patel
Kasey Lee	Tareq Abawi
Katie O'Leary	Thrushna Namepally
Kinal Lukhi	Timothy Murphy
Kisa Mulondo	Trisha Jetley
Kristina Ibe	Virali Gondalia

Days of Service and Fundraisers

Fox Rothchild Winterwear Drive
 Montclair State University 9/11 and MLK Days of Service
 Rutgers School of Dental Medicine Fundraiser
 Seton Hall Prep KSF Club Fundraisers
 Stony Brook School of Dental Medicine Students Fundraiser



Give Back a Smile Program (GBAS)

Professional Volunteers

Alan Layton, DMD, Endodontist
 Anjana Gowda, DDS
 Dawn Forbes, DDS, Pedodontist
 Katheryn Goldman, DMD, Pedodontist
 Meena Jetley, DMD
 Morgan Choe, DMD, Pedodontist
 Nainesh Desai, DDS, Prosthodontist
 Nima Mirmadjlessi, DDS, Periodontist
 Anthony Grzib, RDH
 Denise Camara, RDH
 Dorothy Ferreira, RDH
 Dorrie Gagnon, RDH
 Karima West, RDH
 Krauss Jordan, RDH
 Melka Argaw, RDH
 Sharon Feratovic, RDA



Congratulations!

Dhruvil Desai
 NYU College of Dentistry

Halema Jalil
 Workman School of Dental Medicine
 High Point University

Katie O'Leary
 Rutgers School of Dental Medicine

Olivia Oberman
 Rutgers School of Dental Medicine

Paola Rodil Cedeño
 University of Illinois Chicago
 College of Dentistry

Resha Shah
 University of the Pacific
 Dugoni School of Dentistry

Sadia Rahman
 Touro College of Dental Medicine

Tanvi Patel
 The University of Pennsylvania
 School of Dental Medicine

Grateful to Our Grantors

On behalf of the entire KinderSmile Foundation village, we express our heartfelt gratitude for your steadfast support. Your generosity brings hope and smiles to those who need it most. Philanthropic contributions in the form of grants and donations are essential for the sustainability of our organization, and for enabling us to provide access to oral health care to our community. On behalf of over 8,000 smiles served in 2024, thank YOU!



George H. & Estelle M. Sands Foundation \$380,000 Supports KinderSmile Community Oral Health Center Trenton



Delta Dental of NJ Foundation \$185,000 Supports: KSOHP with Link to KSCOHC Bloomfield, Newark, and Trenton; DA Workforce; GKAS



Partners for Health Foundation \$100,000 General Support for KinderSmile Community Oral Health Center Bloomfield



The Healthcare Foundation of New Jersey \$45,000 Supports KinderSmile Oral Health Program with Link to a Dental Home at KSCOHC Bloomfield



Princeton Area Community Foundation \$40,000 Supports KinderSmile Oral Health Program 2.0 Trenton



NJ Department of Health \$35,640 Supports Caries Prevention Program for Children 5-18



Acenda Integrated Health \$25,492 Supports Community Health Workers



Friends Foundation for the Aging \$20,000 Supports KinderSmile Foundation's Smiles for Seniors Health and Wellness Program at KSCOHC Trenton



Jewish Women's Foundation \$12,500 Supports Perinatal Health and Wellness Program at KSCOHC Bloomfield



AAPD Foundation \$12,000 Supports KinderSmile Foundation Access to Care at KSCOHC Bloomfield, Newark, and Trenton



Advocates Alliance Planned Parenthood \$7,500 Supports Perinatal Health and Wellness Program at KSCOHC Trenton



Montclair Foundation \$7,000 Supports KinderSmile Oral Health Program with Link to a Dental Home Bloomfield



Bloomfield Community Development Block Grant \$5,000 Supports KSOHP with Link to a Dental Home for uninsured children of Bloomfield



Provident Bank Foundation \$5,000 Supports KinderSmile Oral Health Program with Link to a Dental Home Newark



First Bank Charitable Foundation \$5,000 Supports KinderSmile Oral Health Program 2.0 Trenton



Hearts and Homes for Refugees \$2,500 Sponsored Alliance to support development of oral health education and care strategies

We would like to acknowledge **The Delta Dental of NJ Foundation, Partners for Health Foundation, The AAPD Foundation, The Healthcare Foundation of New Jersey, and the Princeton Area Community Foundation** for investing in our long term goals, and granting KinderSmile Foundation multi-year awards to continue our work, and leave a legacy!

US children lose 51 million school hours each year due to dental problems. Children with poor oral health are nearly 3 times more likely to miss school as a result of dental pain and more likely to have lower school performance.

Although Medicaid offers dental coverage for children, only the following receive preventive care:

- Less than 1% of eligible children aged 0-1
- Only 22% of children aged 1-2
- Only 50% of children aged 3-5
- Only 44% on average across all ages

New Jersey's oral health data:

- 36% of all NJ 3rd graders had untreated dental disease, compared to the national average of 20%
- 24% of NJ's Head Start children have untreated decay, compared to 12% nationwide
- On any given day 15% of NJ's 3rd graders need URGENT dental care

Thank You to Our Sponsors

DIAMOND SPONSORS (\$10,000 OR MORE)

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NJM Insurance Group
The Gary C. Butler Family
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Ronald Noll
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Seton Hall Prep KinderSmile Club
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United Health Care Community Plan
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Thank you for your support!

Together, we will continue to look through these windows and panes, and pursue our efforts of changing the landscape of access to oral health care in the state of New Jersey!

Giving Kids a Dental HEAD START in Our Community™

10 Broad St, Bloomfield, NJ 07003

ksf@kindersmile.org

T: (973) 744-7003

www.kindersmile.org



Tax ID: 56-2635166

KinderSmile Foundation is a nonprofit
501(c)(3) organization

